



EDUCATION

• B.A., Public Relations and Journalism, Indiana University

KARA SCHNEIDER

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FIBRECRM DATABASE ADMINISTRATOR

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Kara is ORBA's FibreCRM Database Administrator and a member of the firm's Marketing Department. She collaborates with leadership across the firm to develop strategic plans and manage the rollout of the various modules within the system. She also manages data quality, analytics reporting, and user adoption and training on the system.

PROACTIVE

Kara's meticulous attention to detail, professional demeanor and ability to connect with her teammates is an asset to the firm. Her unique blend of skills is invaluable in providing the firm's leadership and client teams with important financial and client information.

OUTSIDE OF THE OFFICE

Outside of the office, Kara enjoys spending time with her husband, son and dog.

